



## Photo & Video Release Form

As the parent of a child/children at Peek-a-Boo Childcare and Learning Center, hereafter referred to as Peek-a-Boo, I agree to the following:

- I understand that my child(ren) whose name(s) are listed below may be photographed and/or video recorded at Peek-a-Boo during normal daycare hours and school activities.
- I understand that these photographs may be used in promoting child care services in school newsletters, other printed collateral, and displayed on Peek-a-Boo's website and/or Facebook page.
- I understand that recorded video may be used in promoting child care services hosted on Peek-a-Boo's YouTube channel, in order to display on the website and/or share with child(ren)'s family. Video on YouTube channel will remain private, and will not be search-able to the public.
- When names are used in promotional materials, only the first names will be used. In the event of two or more children with the same first name, only the last initial will then be displayed.

The following are the names of my children attending Peek-a-Boo:

Child 1 Name	
Child 2 Name	
Child 3 Name	
Parent / Guardian Name	Relationship To Child

Yes, I give permission for my child(ren) to be photographed and/or video recorded, or their images placed for print, video or electronic and online use in promoting our child care services. I understand that it is my responsibility to update this form in the event that I no longer wish to authorize the above uses. I agree that this form will remain in effect during the term of my child's enrollment. I understand that there will be no payment for me or my child's participation.

No, I do not wish to have my child(ren)'s photographs and/or video recordings published

Name (Please Print): \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_